



LOS ANGELES
WATERKEEPER®

LA WATERKEEPER PRESENTS
MAKING WAVES 2017

TUESDAY, OCTOBER 3, 6:30PM

Fairmont Miramar Hotel in Santa Monica

HONORING

KEVIN DE LEÓN

CA Senate President Pro Tempore

HILDA L. SOLIS

LA County Supervisor

STEVE FLEISCHLI

Water Program Director and Senior Attorney, NRDC

SOUNDWAVES PROVIDED BY

KCRW DJ ANNE LITT

ADDITIONAL HONOREES & SPECIAL GUESTS TBA

CLICK HERE TO MAKE AN ONLINE DONATION

IF PAYING BY CHECK, PLEASE PRINT & FILL OUT THIS FORM AND MAIL DONATIONS TO:

Los Angeles Waterkeeper
Attention: Making Waves 2017
120 Broadway, Suite 105
Santa Monica, California 90401

Make checks payable to Los Angeles Waterkeeper

COMPANY/ORGANIZATION:

*print company name exactly as it should appear in event materials

CONTACT NAME:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

YES, we would like to participate as sponsors of LA Waterkeeper's Making Waves 2017 Event

\$25,000 **\$10,000** **\$5,000** **\$2,500**

- *We will contact you prior to the event for ad specifications and the names of your guests.*
- *If you have any additional questions, please contact Geraldine Burrola at (310) 394-6162 ext. 103 or geraldine@lawaterkeeper.org*

DEADLINE FOR ALL SPONSORSHIP AND PROGRAM ADS IS FRIDAY, SEPTEMBER 15TH.

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SPONSORSHIP LEVELS

	Santa Monica Bay \$25,000	Los Angeles River \$10,000	Ballona Creek \$5,000	Dominguez Channel \$2,500
VIP event tickets, including access to after-party @ The Bungalow	20	10	8	4
Speaking opportunity during event program	✓			
Feature on LAW's website and event site	✓	✓		
Exclusive co-branding opportunities including recognition in media materials and on event signage	✓	✓		
Inclusion in e-communications, newsletters and social media	✓	✓	✓	
Prominent inclusion in event program display, including company logo	LARGE	MEDIUM	SMALL	
Ad in Program Journal	FULL PAGE PROMINENT	FULL PAGE	HALF PAGE	HALF PAGE

MAKING WAVES 2017 | SPONSORSHIP OPPORTUNITIES

Event Overview

Making Waves is Los Angeles Waterkeeper's annual benefit to support our work and honor our water warriors who are safeguarding the region's waterways. Recognizing the Golden State's undeniable national and international leadership on environmental protection in the face of unprecedented threats from our federal government, this year we are celebrating **California Leadin'**, and this year's honorees exemplify the vision and determination that is quintessential California and is needed now more than ever!

Why Clean Water?

Simply put – water is life. Clean water is vital to the well-being of our communities and our coastal-dependent economy. Yet, 85% of LA's assessed waterways fail to meet minimum Clean Water Act standards; we continue sending billions of gallons of polluted stormwater runoff into our (often concretized) rivers and creeks and ultimately to our coastal waters every year; and the region is still overly reliant on expensive, environmentally harmful and energy-intensive imports for its water supply. While progress is being made, much more is needed to ensure every Angeleno has access to safe and healthy waterways.

Why Los Angeles Waterkeeper?

For nearly a quarter century, Los Angeles Waterkeeper has been the leading *on-the-water*, *in-the-water*, and *in-the-community* watchdog fighting to protect and restore our local waterways. Through our advocacy, outreach and programmatic efforts, LAW has helped protect LA's waterways from hundreds of thousands of Clean Water Act violations at industrial facilities; reduce sewage spills in the City of LA by 85%; ensure the adoption of cleanup plans for the region's most contaminated waterways; empower tens of thousands of Angelenos in monitoring and restoring to health our coastal waters and inland waterways; and is moving the region towards water-independence by pursuing a 'Reduce (*water waste*), Reuse (*stormwater*), Recycle (*wastewater*) and Restore (*groundwater*)' approach to our water portfolio.

THANK YOU for joining LAW in the fight for swimmable, drinkable, fishable waters!

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