

MAKING WAVES 2018

SPONSORSHIP OPPORTUNITIES

25 YEARS
AS LA'S
WATER
WATCHDOG



THURSDAY, SEPTEMBER 27, 2018 • 6:30 PM
FAIRMONT MIRAMAR HOTEL • SANTA MONICA



CONTACT: GERALDINE BURROLA AT 310.394.6162 EXT. 103, GERALDINE@LAWATERKEEPER.ORG

EVENT OVERVIEW

Making Waves is Los Angeles Waterkeeper's annual benefit to raise awareness and support for our work to safeguard LA's inland and coastal waters by enforcing laws and empowering communities. This year, we are celebrating 25 Years as LA's Water Watchdog and honoring the dynamic partnerships that exemplify the scope of our efforts and elevate our vision for LA's water future. Together, we will embark on our next 25 years of protecting water resources for all Angelenos!

WHY CLEAN WATER?

Water is life. Clean water is vital to the well-being of our communities and our coastal-dependent economy. Yet, 85% of LA's assessed waterways fail to meet minimum Clean Water Act standards; we continue sending billions of gallons of polluted stormwater runoff into our (largely concretized) rivers and creeks and ultimately to our coastal waters every year; and the region is still overly reliant on expensive, environmentally harmful and energy-intensive imports for its water supply. While progress is being made, much more is needed to ensure every Angeleno has access to safe and healthy waterways.

WHY LOS ANGELES WATERKEEPER?

Los Angeles Waterkeeper is the leading on-the-water, in-the-water and in-the-community advocate working to protect and restore our local inland and coastal waters. Through our advocacy, outreach and programmatic efforts, LAW has helped protect LA's waterways from hundreds of thousands of Clean Water Act violations at industrial facilities; reduce sewage spills in the City of LA by 85%; ensure the adoption of cleanup plans for the region's most contaminated waterways; empower tens of thousands of Angelenos in monitoring and restoring the health of our inland and coastal waters; and is moving the region towards water-independence by pursuing a 'Reduce (water waste), Reuse (stormwater), Recycle (wastewater) and Restore (groundwater)' approach to our water portfolio.

THANK YOU for joining **LAW** in the fight for swimmable, drinkable, fishable waters!



BOARD MEMBERS

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SPONSORSHIP LEVELS

BENEFITS	SANTA MONICA BAY \$25,000	LOS ANGELES RIVER \$10,000	BALLONA CREEK \$5,000	DOMINGUEZ CHANNEL \$2,500
VIP event tickets, including access to after-party at The Bungalow	20	10	8	5
Speaking opportunity during the event program	✓			
Exclusive co-branding opportunities including recognition in media materials	✓	✓		
Feature on LA Waterkeeper's website and event site	✓	✓		
Inclusion in e-communications, newsletters and social media	✓	✓	✓	
Prominent logo on event slideshow and signage	Large	Medium	Small	Small

SPONSORSHIP COMMITMENT

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SPONSOR INFORMATION

Company/Organization:

*print company name exactly as it should appear in event materials

Contact Name:

Title:

Address:

City:

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YES, we would like to participate as sponsors of **LA WATERKEEPER'S MAKING WAVES 2018 EVENT**

\$25,000 **\$10,000** **\$5,000** **\$2,500**

Mail Donations to:

Los Angeles Waterkeeper

Attention: Making Waves 2018

120 Broadway, Suite 105

Santa Monica, California 90401

Please make checks payable to:

Los Angeles Waterkeeper

- We will contact you prior to the event for additional sponsorship benefit specifications and the names of your guests.
- If you have any additional questions, please contact Geraldine Burrola at 310.394.6162 ext. 103, geraldine@lawaterkeeper.org

DEADLINE FOR ALL SPONSORSHIP MATERIAL IS TUESDAY, SEPTEMBER 11, 2018

