MAKING WAVES 2020

HONORING
FRANCINE DIAMOND • MADELYN GLICKFELD • FELICIA MARCUS
AND
WATER FOUNDATION

MUSIC BY
KCRW’S TRAVIS HOLCOMBE

THURSDAY
MARCH 12, 2020
• 6:30PM – 9:30PM •

CONTACT
ALLI TAKIDO
310-678-5169
ALLI@LAWATERKEEPER.ORG

SANTA MONICA
PROPER HOTEL

LOS ANGELES
WATERKEEPER®
Join us to highlight and celebrate the innovators and projects who are truly making waves toward LA’s bright water future

Making Waves is Los Angeles Waterkeeper’s (LAW) annual benefit to support our work in pursuit of swimmable, drinkable, fishable waters for all Angelenos. Each year, Making Waves brings together hundreds of the region’s water warriors, as we raise our glasses to the most innovative thinkers, designers, policy-makers, practitioners, storytellers, and other bright minds working toward our common goal: clean, safe, equitable water.
SUPPORT LA WATERKEEPER

Your sponsorship allows Los Angeles Waterkeeper to continue to serve as the leading advocate for LA’s inland and coastal waters. Keep LAW on the water, in the water and in the community with your tax-deductible donation today.

PRESENTING SPONSORS

[Sponsor logos and names]
VENUE
700 Wilshire Blvd
Santa Monica, CA
SPONSOR BENEFITS

Reach an audience of progressive conscious-minded professionals who are advocates both in and beyond Los Angeles. Elected and agency officials, innovators in technology, entertainment, law, development and the environment come together at Making Waves to toast the positive impact organizations like yours are creating in our region.

SHOWCASE

Become a presenting sponsor today and show off your initiative. You’ll be featured in all our event marketing and we’ll create with you a showcase to highlight your project and organization. Your showcases will be the focus of our evening’s toasts and conversation.

Our Board of Directors thanks you for your support

Richard Baskin
John Bertram
Jay Borzi

Ann Carlson
Christopher Chee
Steve Dahlberg
Dan Emmett

Amy Friedlander Hoffman
Jordan Kaplan
Heather Richardson

Terry Tamminen
Jonathan Varat
Matt Walden

LOS ANGELES WATERKEEPER®
# Sponsorship Levels

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Baykeeper ($25,000)</th>
<th>River Defender ($10,000)</th>
<th>Creek Captain ($5,000)</th>
<th>Channel Changer ($2,500)</th>
</tr>
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<tbody>
<tr>
<td>Event tickets for your guests</td>
<td>15</td>
<td>10</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>Presenting Sponsor/Event Co-host: Main showcase display or custom activation + Toast master opportunity</td>
<td>✓</td>
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<tr>
<td>Showcase display or custom activation for your organization at event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>A Toast to your organization or project as honoree by LAW VIP at event</td>
<td>✓</td>
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<tr>
<td>Feature on LAWs website and event site</td>
<td>✓</td>
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<tr>
<td>Live event recognition in media materials and on event signage and display</td>
<td>✓</td>
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<tr>
<td>Inclusion in e-communications newsletters and social media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
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SPONSORSHIP COMMITMENT

SPONSOR INFORMATION

Company/Organization:  

Contact Name:  

Title:  

Address:  

City:  

State:  

ZIP:  

Telephone:  

Email:  

YES, we would like to participate as sponsors of LA WATERKEEPER’S MAKING WAVES 2020 EVENT.

☐ $25,000  ☐ $10,000  ☐ $5,000  ☐ $2,500

Sponsors logos will be included in subsequent marketing materials online and in print. We request that logos be delivered in vector format ASAP. LAW will contact you regarding your other sponsorship benefits.

Mail Donations to: Los Angeles Waterkeeper  
Making Waves 2020  
120 Broadway, Suite 105  
Santa Monica, California  
90401

Please make checks payable to:  
Los Angeles Waterkeeper

To process online, please visit:  
www.makingwaves2020.eventbrite.com

To pay by credit card or if you have any additional questions, please contact:  
ALLI TAKIDO 310-678-5169  
ALLI@LAWATERKEEPER.ORG